



MARKET ANNOUNCEMENT

For immediate release

1st September, 2009, Suva, Fiji Islands – Media Niugini Limited- EMTV installs digital state of the art studio and play out facilities at Boroko, PNG

Over the weekend – August 28th – 30th, 2009, Media Niugini Limited, a subsidiary of Fiji Television Limited cut over to the new state of the art production and play out facilities which have been installed over the past few months at EM TV at Garden City Shopping Centre Boroko, Papua New Guinea. The digital upgrade cost MNL US\$1.5m.

The digital up grade was crucial for our business. Since the acquisition of MNL by Fiji TV, the company operated on an analogue platform which was close to its end of life. In the absence of the upgrade, EMTV's television platform would not have sustained itself – it was deteriorating. Being the leading television company in the South Pacific region, we saw the need to move the company forward to a digital platform in our PNG market & moreso to protect our investment in PNG.

Our people in MNL will now have a more automated production facility. It speeds up their work flow in the delivery of programs. Further, our viewers in PNG will expect a much improved picture and sound quality.

"Fiji Television Limited acquired 100% shares in Media Niugini Limited in 2004 and since that time extensive measures have been carried out to ensure that the people of Papua New Guinea receive the best possible television service" Said Tarun Patel, Group Chief Executive Office of The Fiji Television Group.

"We have already upgraded the transmission towers at Burns Peak and Air Niugini Hill, and now our production and play out facilities are having their technology advanced and going directly to digital production and playout" said Mr. Patel.

"There is a considerable need for modern technical training along side the new technical facilities" said Ken Clark, the Chief Executive Officer of Media Niugini," and we are delighted that our capable employees are absorbing the knowledge so effectively and enthusiastically" he said.

"We are also delighted with the work of the systems integrator Gencom" said Mr. Clark – "the quality of the work and the professionalism of their approach and training are beyond reproach."


Ray Sanders – Chief Executive of Gencom Technologies – a New Zealand company - has commented, along with his staff, on the high level of enthusiasm and excitement among the EM TV technology team led by long time broadcast technical leader Demas Keta. "We are very pleased with the way this has developed" said Mr. Sanders "EM TV and its people will be using the latest in digital technology to serve the people of Papua New Guinea."

"Management at EM TV expect to be able to move along from this point to the introduction of more of the latest delivery and production facilities over the next eighteen to twenty four months" said Mr.



Clark, "making sure that EM TV plays a most effective role in the broadcasting fabric of the PNG nation"

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Company Secretary

For further information, please contact: Corporate Affairs, Fiji Television Limited, Tel: 3305 100